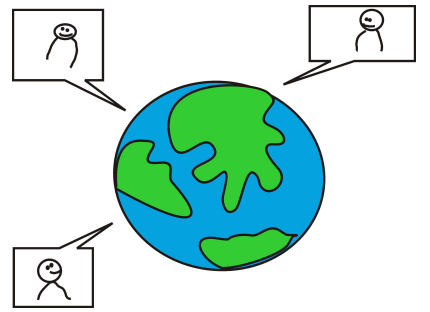


Connect with Community Members through the platform.

**The-CM.com: the Platform**

- Promotes and supports the development of community based economies by providing online tools, consulting Sensemaking Sessions and participation workshops.
- Hosts user content pages for promoting community voice, and supporting the development of local businesses.
- Provides the digital exchange. Uses circulation of digital coin to measure fund impact.
- Big data analysis for understanding challenges and developing solutions.
- Increases engagement through Impact Economy Podcasts and Summits.
- Goal is to become a network of coops where the platform belongs to all who take part.

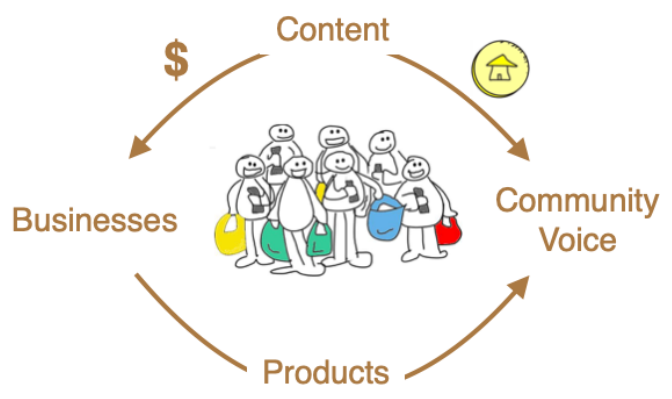


**Finance Partners**  
Angel investments and podcast sponsors.

**Service Fee**  
5% of Crowdfunds + 50% from Advertising Sponsorship Funds.

**Local Businesses**

- Start a **Business Page** then post **Funding Opportunities**
- Digital coins they get in return for products motivates them to help other businesses get funding too. So the community's marketplace grows.



**Community Members**

- Earn digital coins by posting content that attracts funds to businesses. This fosters peer to peer learning too.
- Use their digital coins to purchase products from businesses.

**Crowdfunders**

**Media Facilitators**

Fund

Support

Work together to develop...

**Community Coordinator**

- Facilitates gatherings for the community to come together identifying their needs and using the platform to develop business ideas.
- Provides support that ensures all community members can engage.
- Moderates the release of Business Pages and Funding Opportunities.
- Covers merchant banking fees. Excess profit to Community Empowerment Funds.
- Community based auditing of activity around the digital currency exchange.

Employ the help of...

Funds channelled through Community Coordinator

**Service Fee**  
5% of Crowdfunds + 50% from Advertising Sponsorship Funds.

